**Sponsorship Opportunities**

Scarcliffe Soapbox Derby showed significant growth in spectator numbers between 2015 and 2016. We believe that throughout the day in 2016 over 3000 people visited the event, watching the racing as well as taking advantage of the wide range of food and drink outlets, entertainment and children’s activities available.

As you know the day is organised by Alex, Andy and Aaron and their families whilst Philip takes charge of organising all the entertainment and refreshments. There are always a great many helpers leading up to and during the day but we all share common goals;

* To welcome our local community to the village
* To entertain families and provide a great spectacle of local adventure and innovation in a safe environment
* To raise money for local charities and causes close to our hearts

Something else we have in common is that we give our time freely and voluntarily to achieve these goals and all our expenditure and income is available to view at anytime by anyone.

This year we are offering sponsorship opportunities to businesses to help pay for expenses and allow more money to be returned to the charities. Any business wanting to showcase their products or services and take advantage of association with the event or just wishing to support the causes are welcome to bid for these packages in whole or part.

We are able to promote your business with inclusion across the course, in all publicity literature, banners, emails and updates, over the commentary and PA system, on our facebook page and website which are extremely popular, on barriers and start finish lines and in the press. We are hoping to get local media involved even more this year and will be inviting the local TV and no doubt once again the event will spread across youtube too!

Each sponsor will get a mix of promotion appropriate to their brand and reflecting their contribution.

Here is a list of expenditure items. Please contact Aaron on [aaronf@scarcliffesoapboxderby.co.uk](mailto:aaronf@scarcliffesoapboxderby.co.uk) or on 07740 772536 to discuss.

**Direct Expenditure Items**

Insurance £235.02

Publicity Banners £111.24

Sponsors Banners £185.76

Hi Vis and Banners £196.08

Website Costs £146.17

Trophies £232.17

Singer £200.00

PA System £370.80

Radios £114.00

Van Hire £240.00

**Items and Services Donated**

Barriers (donated by EVE)

EVE not providing free in 2017 £700.00\*

Toilet Hire

(donated by NAL Plant) £200.00\*

Wood for Ramps

(NAL PLANT) £200.00\*

Handling Tractors/Fork Lifts

(Atkins and Wildgoose) £200.00\*

Car Park Marshalls

(NAL PLANT) £150.00\*

St Johns Ambulance

(donated by St Johns) £230.00\*

Bales

(Rob Hoppy) £500.00\*

\*approximate value